



Peats 
Audio, Visual & Technology Distributor

AV SOLUTIONS BROCHURE

Your Audio, Visual & Technology Distribution **Partner** in Ireland.

More than distribution. A partner in every project.



Company Profile

Peats is a leading Irish distributor of audio visual and technology solutions, supporting AV and IT integrators since 1969. We combine decades of industry experience with a strong portfolio of global brands to deliver reliable, innovative solutions across the Irish market.

Operating from our Dublin office and showroom, our Pro AV team provides expert advice, technical support and fast access to stock for projects of all sizes. Backed by an experienced leadership and sales team, we are committed to helping our customers deliver successful AV installations.

At Peats, we go beyond supplying products; we support AV and IT integrators at every stage of the project. From specification & system building to delivery and after-sales support, our team helps ensure your installations are delivered on time, on budget and to the highest standard. With over 50 years of experience in the Irish market, we combine global brands with local expertise to help you deliver reliable, future-proof AV solutions.

From concept to completion, our AV specialists work closely with our partners to provide trusted advice, reliable products, and the support needed to get projects delivered successfully. Our team supports everything from product selection, system design, training and after-sales support.

Peats' Mission Statement

To deliver an experience that keeps customers choosing us, make smart decisions that drive sustainable profit, build a team that's hungry, committed, and wants to be here, always guided by our North Star, the customer!

Supporting AV & IT integrators since

1969

Industry Experience of over

57 Years

Technical expertise that adds

Value



What sets us apart

Local Stock. Fast Turnaround.

We hold extensive stock in our Dublin warehouse, giving you fast access to key products when timelines matter most.

Global Brands

We partner with industry-leading manufacturers to bring proven, high-performance AV solutions to the Irish market.

Built for Integrators

We understand your challenges with tight deadlines, evolving specs and client expectations.

Showroom and training Facilities

Stay ahead with hands-on demonstrations and ongoing training sessions from our AV showroom and training rooms.

Reliable Logistics & Support

From order to delivery, our systems and team ensure a smooth, dependable experience for every project. We offer flexible delivery options direct to your business or end customer site, helping installations stay on schedule. For customers managing larger rollouts or phased installations, we also provide short-term storage solutions to support project staging, commissioning, and deployment.

Supporting Every Sector

We work with integrators delivering projects across:

- Corporate meeting rooms & unified communications
- Education & lecture theatres
- Retail & hospitality sound systems
- Live events & conference spaces
- Broadcast and Media

Our Commitment

We are committed to helping our customers succeed by providing the right products, the right advice, and the right support at every stage.



Showroom & Training Facilities

See It. Experience It. Sell It.

Our Dublin showroom and training facility is designed to help our partners experience, understand and ultimately sell the latest AV technology with confidence.

Why simply show your customer a brochure when you can show them the solution in action. Bring your customer or end user into the Peats showroom to see, hear and experience products first-hand. Our AV team can demonstrate equipment, answer technical questions and help bring your proposed system to life with time for a coffee while we talk through the options.

The facility also hosts **hands-on product training, manufacturer events and certification programmes**, helping our partners develop their knowledge and stay up to date with new technologies.

As members of CEDIA and the Irish AV Group IE, we remain closely connected to industry developments, standards, and education, ensuring we continue to evolve the support we provide to Ireland's AV community.

Want to arrange a customer demo, showroom visit or training session? Talk to the Peats AV team.

Meet the Team

(From left to right)

Eric Connolly

AV Sales Support
eric.connolly@peats.ie

Aaron Keogh

AV Sales & TP Link Specialist
aaron.keogh@peats.ie

James Donnelly

Senior AV Sales Specialist
james.donnelly@peats.ie

Al Keatinge

AV Sales Support
al.keatinge@peats.ie

Mark Duffy

AV Product Specialist
mark.duffy@peats.ie

Barry O'Mara

AV Sales Specialist
barry.omara@peats.ie



contents.

contact us

www.peats.ie
sales@peats.ie
+353 1 626 4662

10

Professional Displays

Engage Audiences.
Communicate Without Limits.

Dalite
Sony Professional
InFocus
Chief
MultiBrackets
Sanus

16

Signal Distribution

Seamless Connectivity.
Built for Total Reliability.

Triax
Wyrestorm
Lindy
Anttron

20

Audio Control

Powerful Control.
Exceptional Audio Performance.

Optimal Audio
Blaze by Sonance Pro
Adastra
Bose Professional

24

Audio Output

Crystal Clear Sound. Every Space
Covered

Sonance Professional
QTX
Bose Professional
Audio Technica

29

Networking

AV Over IP Starts With Strong Networks.

Netgear
Omada by TP Link
Sanus

32

Residential

Premium Sound.
Designed for Modern Living

Bluesound
NAD



DA-LITE.
A brand of **logrand**

Professional Display Solutions

Engage Audiences. Communicate Without Limits.

Professional Display Solutions combine leading brands such as Sony Pro Displays, InFocus Projection and mounting and installation systems from Multibrackets, Chief & Sanus. From digital signage and corporate meeting rooms to education, retail, hospitality and healthcare, these solutions enable clear communication, audience engagement, and operational efficiency.

SONY

Introducing the new BRAVIA P-Series

DBNG



RETAIL & SHOWROOM



Transform showrooms with immersive, detailed displays - where every detail shines. Captivate. Engage. Inspire.

CORPORATE



Boost collaboration with ultra-sharp text and graphics. Intelligent features for video conferencing and presentations.

EDUCATION & LEARNING



Engage students with lifelike visuals. Durable, long-life performance for reliable classroom use.

AI-Powered
XR Processor

Deep Black
Non-Glare Technology

Wide
Viewing Angle

Sustainable
Low Power Consumption

Seamless
Installation

Discover the future of displays. Contact an authorized Sony AV specialist Learn more at pro.sony/products/professional-displays

SONY

Cinema is coming home

BRAVIA Projectors and Displays call upon decades of innovation to deliver an unsurpassed combination of size, style and performance for your home entertainment space. Sleek, modern design complements your decor while Sony's cutting-edge cinematic technology adds a thrill to every TV show, feature film or live event. Only Sony's unique range of home projectors and displays promise to deliver performance with a sizable improvement in vision, sound and immersion – in a market where bigger isn't always better.

Discover more: Pro.Sony/home-cinema



BRAVIA Projector 9
VPL-XW8100ES



BRAVIA Projector 8
VPL-XW6100ES

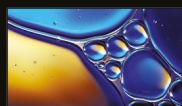


BRAVIA Projector 7
VPL-XW5100ES



**BRAVIA
9 Series**

65" FWD-65XR90
75" FWD-75XR90
85" FWD-85XR90



**BRAVIA
BRAVIA 8 II**

55" FWD-55XR8M2
65" FWD-65XR8M2



**BRAVIA
8 Series**

55" FWD-55XR80
65" FWD-65XR80
77" FWD-77XR80



**BRAVIA
7 Series**

65" FWD-65XR70
75" FWD-75XR70
85" FWD-85XR70



**BRAVIA
5 Series**

98" FWD-98XR55



XR
Dynamic Tone Mapping



XR
Deep Black



XR
Clear Image



XR
Triluminos Pro



A legacy of innovation in visual display solutions

Revolutionizing visual communication has been our driving force since 1986. Today, we empower the world with cutting-edge display and collaboration solutions that transform every interaction, from boardrooms to classrooms. Our mission is simple: enable smart teamwork, clear communication, and inspiring spaces. **We turn technology into unforgettable experiences.**



High-brightness, high-clarity projectors for meeting rooms, classrooms, lecture theatres, and large venues. From value models to advanced laser projectors, InFocus delivers vivid images, easy setup, support and long-term reliability.



From Android OS to Google EDLA certification, JTouch interactive displays deliver 4K clarity, smooth multi-touch, and smart tools that elevate presentations, teaching, and teamwork. Built for everyday reliability in classrooms and corporate environments.



InFocus DVLED solutions deliver seamless, large-format brilliance for lobbies, boardrooms, control rooms, retail environments, and live events. Bright, bezel-free, and engineered for 24/7 impact, delivering stunning visuals that elevate every space.



We would love to get Linked 

FUSION™ SERIES MOUNTS

CHIEF

FUSION WALL MOUNTS

Wall mounts with or without Tilt functionality form the backbone of the Fusion Series. Install and service displays in record time with built-in smart adjustability and servicing options. Add optional accessories for cameras or device and cable management.



CHIEF

FREE-STANDING SOLUTIONS

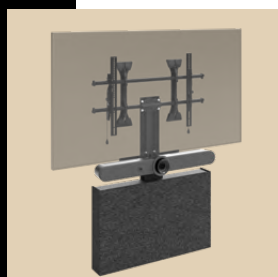
Whether you need a standard cart or stand for a display, or a custom solution for dvLED All-in-One displays, Chief has reliable options, allowing you to place displays anywhere you need.



CHIEF

ADD AS MUCH STORAGE AS YOU NEED

If Chief's Proximity Component Storage Panels don't offer enough space behind the displays for your devices, go for the Fusion Storage Cabinet to add aesthetic, front-serviceable storage space.



CHIEF

ATTACH YOUR CAMERA DIRECTLY TO YOUR FUSION MOUNT

Fusion Series offers both below and above display mounts for various cameras. Make sure your camera is securely and easily installed with Fusion.



BUILT AROUND THE WAY YOU INSTALL

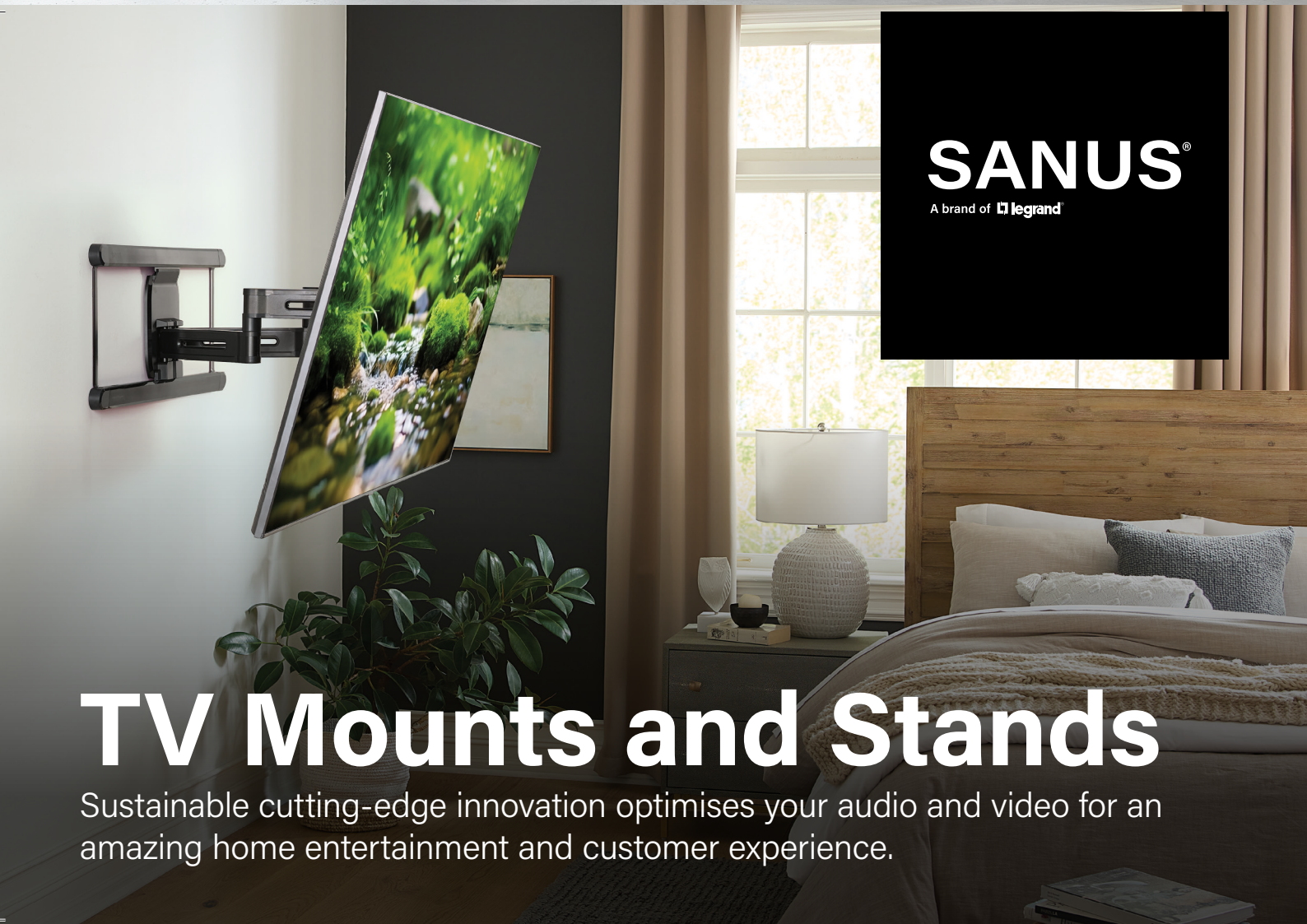
Chief's Fusion Series puts installers back in control through speedy, precise and flexible installations suitable for today's projects.

With smarter adjustment features, faster setup, and rock-solid alignment tools, Fusion helps you tackle tricky stud placements, fine-tune multi-display arrays, and achieve perfect results even after the displays have been mounted. Whether you're building a wall mounted or off-the-wall set-up, Fusion gives you the confidence to get it right the first time.



MULTIBRACKETS

These Floor stands are made with a simple task. To enhance the visual experience in the space where its placed. Attractive, yet robust and functional, and often modular, our floor stands are ideal for a wide variety of applications and settings from boardrooms, meeting rooms and lobbies to classrooms, auditoriums or exhibition halls.



SANUS®

A brand of **legrand**

TV Mounts and Stands

Sustainable cutting-edge innovation optimises your audio and video for an amazing home entertainment and customer experience.

Signal Distribution

Seamless Connectivity. Built for Total Reliability.

Reliable signal management is the backbone of every AV installation. Our Signal Distribution & Control portfolio ensures seamless transmission of audio, video and data across projects of any scale.

Featuring brands such as WyreStorm, Lindy, Triax and Anttron, these solutions are ideal for hospitality, multi-dwelling units, corporate environments, education campuses and retail spaces. From AV over IP to headend systems and control interfaces, we enable integrators to deliver stable, scalable and future-proof infrastructures.

TRIAX

Trust TRIAX the Headend Experts



www.triax.com  



ONE PARTNER. EVERY AV REQUIREMENT.

FROM ESSENTIAL SIGNAL DISTRIBUTION TO
SCALABLE AV OVER IP AND SEAMLESS
COLLABORATION.

NETWORKHD - AV OVER IP

Scale Without Limits

Flexible distribution over
standard networks.

UC & MEETING ROOMS

Meetings, Simplified

Plug in. Present. Done.

EXTENDERS AND SPLITTERS

Reliable Foundations

Stable signal. Simple installs.
Proven performance.

WyreStorm.

WYRESTORM.COM

CONNECT, EXTEND, EXPERIENCE.

HDMI® SIGNALS WITHOUT LIMITS

Lindy's high-performance AV extenders deliver reliable transmission of high-resolution audio, video and IT signals over long distances without compromising quality. Whether over fibre optic or Cat.6/6A, we offer solutions for every need.

Learn More
About Lindy



ANTTRON

HEADENDS AND MODULES

Anttron specialize in TV headend solutions for the hospitality and nursing home sectors. They offer a range of products and services designed to handle multiple transmission formats, including RF (radio frequency) and IP (internet protocol), ensuring seamless and high-quality TV signal distribution.

Anttron's solutions are tailored to meet the specific needs of these industries, enhancing the entertainment and communication experiences for guests and residents. Their expertise in integrating various transmission formats makes them a reliable choice for modern, versatile TV systems in these settings.

Anttron Headend 4 inputs - 8 tuners DVBS/S2/Biss -
HDMI or USB input - quad DVBT/C output



Anttron TRM94



Anttron TMX2HD

Dual HD Encoder - DVBT/C modulator,
USB record and play

Audio Control

Powerful Control. Exceptional Audio Performance.

Powering and managing audio performance across single and multi-zone environments, this category delivers complete control and clarity. With leading brands such as Bose, Blaze by Sonance Pro and Optimal Audio, these solutions are designed for hospitality venues, retail environments, corporate offices, public buildings, and leisure facilities.

From DSP processing to intuitive control systems, they enable integrators to create flexible, high-quality audio systems that are easy to deploy, manage, and scale.



Zone Controllers



Optimal Audio Zone controllers are compact, DSP-enabled digital routers that deliver flexible multi-zone audio processing for commercial sound systems. Available in 4- or 8-zone desktop or rack-mount configurations with optional built-in amplification, they combine intuitive front-panel controls with the browser-based **Web App** for advanced setup, speaker presets, user-access locking, and automated daily resets.

By pairing versatile onboard connectivity with a simplified interface for venue staff and continuous software updates, Zone provides an easily installed, future-proofed audio solution at an accessible price point.



BLAZE

BY SONANCE

BUILT FOR INTEGRATORS.
ENGINEERED FOR PERFORMANCE.

Blaze by Sonance delivers intelligent DSP-enabled amplification with scalable PowerZone™ and PowerZone™ Connect platforms, making commercial audio system design, installation and optimisation faster, smarter and more reliable.

ADVANCED DSP

Browser-based DSP with built-in Wi-Fi for fast system setup, tuning and optimisation.

SCALABLE PERFORMANCE

PowerZone™ and PowerZone™ Connect ranges from compact 125W models to powerful 6000W amplifiers.

INSTALLER FOCUSED

Flexible power sharing, 70V/100V or low-impedance outputs and optional Dante™ networking simplify every installation.

COMMERCIAL READY

Designed for hospitality, retail, education, corporate and large-scale distributed audio systems.

Professional Audio Solutions for Every Space

Adastra professional audio solutions are designed to deliver reliable, high-quality sound across a wide range of commercial AV installations, and supports integrators and installers with dependable, easy-to-deploy audio technologies.

Providing solutions for retail spaces, hospitality venues, education facilities, offices and public buildings, we design systems that deliver clear communication, consistent coverage and flexible control.

- Zoning & Paging
- Portable Public Address
- Background Sound Reinforcement
- Noise Pollution Control
- Induction Loop Systems
- Brackets, Racking & Microphones



BOSE

PROFESSIONAL

Veritas amplifiers. TRUTH BE TOLD.



The Veritas series by Bose Professional lives up to its name. The design starts with a sound that audiophiles will love, along with powerful features that include support for one or two zones, and fully flexible presets that optimize audio and safeguard system integrity for consistent, high-quality sound in any environment. Veritas models also feature Bluetooth® wireless input and an intuitive OLED screen with quick-start QR code for self-guided setup.

Truth be told, you won't find a better-sounding, easier-to-use amplifier in its class.

[BoseProfessional.com](https://www.boseprofessional.com)

Audio Output

Crystal Clear Sound. Every Space Covered

From background music to unified comms, our Speakers & Microphones range supports every application. With brands including Bose, Audio-Technica, Sonance, Adastra & Qtx these solutions are suited to hospitality, education, corporate, events, retail and public sector projects. Whether ceiling, wall-mounted, portable or conferencing systems, we provide high-quality audio coverage, speech intelligibility and reliability across both indoor and outdoor environments.



SONANCE
P R O F E S S I O N A L



With class-leading sensitivity, uniform sound dispersion, FastMount® installation and elegant architectural styling, Sonance Professional Series delivers premium performance for hospitality, education, retail, corporate and leisure environments. Built for installers. Complete Commercial Range | In-ceiling • Pendant • Surface Mount • High Output • Subwoofers • IP-Rated Models.

Dynamic AV Solutions for Events, Venues and Installations

The QTX range of professional AV solutions are designed for events, entertainment venues and mobile sound applications. Delivering versatile, reliable solutions for DJs, performers, venues and event professionals, QTX combines performance, practicality and value.



Portable PA Systems

Flexible sound solutions for mobile performers, events and presentations.



Loudspeakers

Reliable and powerful speaker systems for venues, DJs and live sound.



Effects Lighting

Create impactful visual experiences with dynamic lighting solutions.



TOO POWERFUL TO LOOK THIS GOOD.



DESIGNMAX DM12SE

Meet the newest and most powerful member of the DesignMax family. The Bose Professional DesignMax DM12SE. This weatherised, full-range 12-inch coaxial loudspeaker delivers deep 38Hz bass, consistent 102° conical coverage, and sleek architectural styling for both indoor and outdoor installations. From performance venues and houses of worship to hospitality spaces and retail, DesignMax DM12SE gives integrators the output, flexibility, and aesthetics they've been asking for, without the bulky look of traditional PA boxes.

12" coaxial transducer delivers clear, full-range sound with consistent 102° conical coverage

Weatherized, injection-molded enclosure for indoor and outdoor reliability

Deep bass response down to 38Hz for powerful low-end performance

Coaxial point-source design ensures clarity and uniformity across the space

Rugged, outdoor-ready pan/tilt bracket enables fast installs, precise aiming, and long-term reliability

Factory-optimized tunings for Bose Professional amplifiers and processors

Available in black or white finishes matching the sleek DesignMax aesthetic

Learn more at **BoseProfessional.com/DM12SE**



/ Naturally Connected

Audio-Technica LINK Ecosystem.

The Audio-Technica LINK ecosystem transmits uncompressed multi-channel digital audio and control over category cable with minimal latency and enterprise-grade security. Designed for scalable corporate environments, it simplifies installation across meeting rooms, campuses, and global offices.



DESIGNMAX LUNA

ONE GIANT LEAP FOR LOUDSPEAKERS.



Citizens of Earth, meet Luna. The extended-range pendant loudspeaker system that makes it easy to get great sound in open-ceiling spaces. With wide-throw coverage and a groundbreaking internal Ring Array™ design, Luna drastically reduces system complexity and speaker count without compromising on clarity or aesthetics. From retail stores and restaurants to fitness clubs and hospitality environments, Luna boldly goes where no pendant has gone before.

Proprietary Ring Array™ configuration delivers precise, balanced sound
Integrated 8" woofer extends down to 40 Hz—no subs needed
Wide-throw 140° coverage reduces speaker count and installation costs
Flexible mounting lets you use a single cable or two-point suspension
Streamlined design with concealed wiring and premium finish options

Learn more at BoseProfessional.com/Luna

BOSE

PROFESSIONAL

Networking

AV Over IP Starts With Strong Networks.

Modern AV relies on robust, high-performance networks. Our Networking solutions from TP-Link Omada and Netgear are engineered for AV over IP, delivering secure, scalable and high-bandwidth connectivity. Ideal for corporate offices, education campuses, hospitality, retail and large venues, these systems ensure seamless integration of video, audio and control across networked environments.



NETGEAR® AV

FREE
CLOUD MANAGEMENT
WITH OMADA ESSENTIALS

Wi-Fi 7



Omada
by tp-link

Empowering Business Networks

Access Points | Switches | Gateways | Wireless Bridges

Omada Software Defined Networking

Omada's Software defined networking platform integrates network devices, including access points, switches, routers, and controllers. It provides 100% centralised cloud management and a highly scalable network controlled from a single interface. Seamless wireless and wired connections are provided, ideal for any environment.



Unified Network
Management



Zero Touch
Provisioning



Omada Essential
for Free use



Flexible Management
Options



www.omadanetworks.com/uk/

Premium Racks

Fully customisable for all your AV gear. Whether you have just a few pieces of AV equipment to organize, or want to fully customize your entire AV centre, SANUS AV racks provide the options and versatility to fit your needs. Keep your equipment in a safe location for a more streamlined look to your AV centre.

Component Racks

- ✓ Strong and sturdy construction
- ✓ Heavy-gauge welded steel
- ✓ Easy installation
- ✓ 4 size options; 15U, 27U, 36U, and 44U



Stackable Skeleton Racks

- ✓ Packed in one shippable box
- ✓ Skeleton structures are easy to combine
- ✓ Placed on the floor
- ✓ Mounted to the wall
- ✓ Easy and fast installation



Residential

Premium Sound. Designed for Modern Living

Designed for premium home environments, our Residential Audio solutions deliver exceptional sound quality and seamless multi-room experience. Featuring Bluesound and NAD, these systems are ideal for high-end residential projects, smart homes and private entertainment spaces. From wireless streaming to traditional Hi-Fi setups, they enable integrators to create immersive, scalable audio solutions that combine performance, design and ease of use for discerning end users.

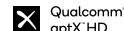


EXPERIENCE THE POWERNODE.

THE HIFI AMP REINVENTED



Experience the **POWERNODE**, the HiFi amp reinvented. Just add a pair of speakers and enjoy true high-fidelity sound. Source, control, and 2 x 80 watts of award-winning hi-res amplification come packed into the **POWERNODE**. Connect to streaming services, Bluetooth, Apple AirPlay, and TV and gaming consoles, and playback in bit-perfect 2 channel, Dolby surround sound, or multi-room configurations with a few taps of the BluOS Controller app.





HI RES DISTRIBUTED AUDIO

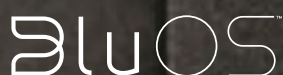
SIMPLE INTEGRATION | LIVE SUPPORT | ONE APP CONTROL



NAD's line of premium custom home audio solutions offers cutting-edge performance and seamless integration with the leading automation systems. The ultimate choice for professional integrators everywhere.



NADelectronics.com



Peats Essentials

Stock the van. Skip the Trip

Every AV install runs on the same core kit : leads, brackets, connectors and consumables.

Peats Essentials puts the trade-counter staples in one place so you can pre-order in minutes and get straight to the install.



Electrical Power

Sockets, PDUs, IEC leads, plugs & extension leads



TV & Display Mounts

Brackets & mounts for screens of all sizes



Network & Data

Cabling accessories, couplers and network switches



Video Connectivity

HDMI Leads, adaptors, baluns, splitters & extractors



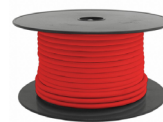
Audio Connectivity

XLR, Speakers, adaptors & audio connectivity



Installation Consumables

Cable ties, Tape, fixings & Installation accessories



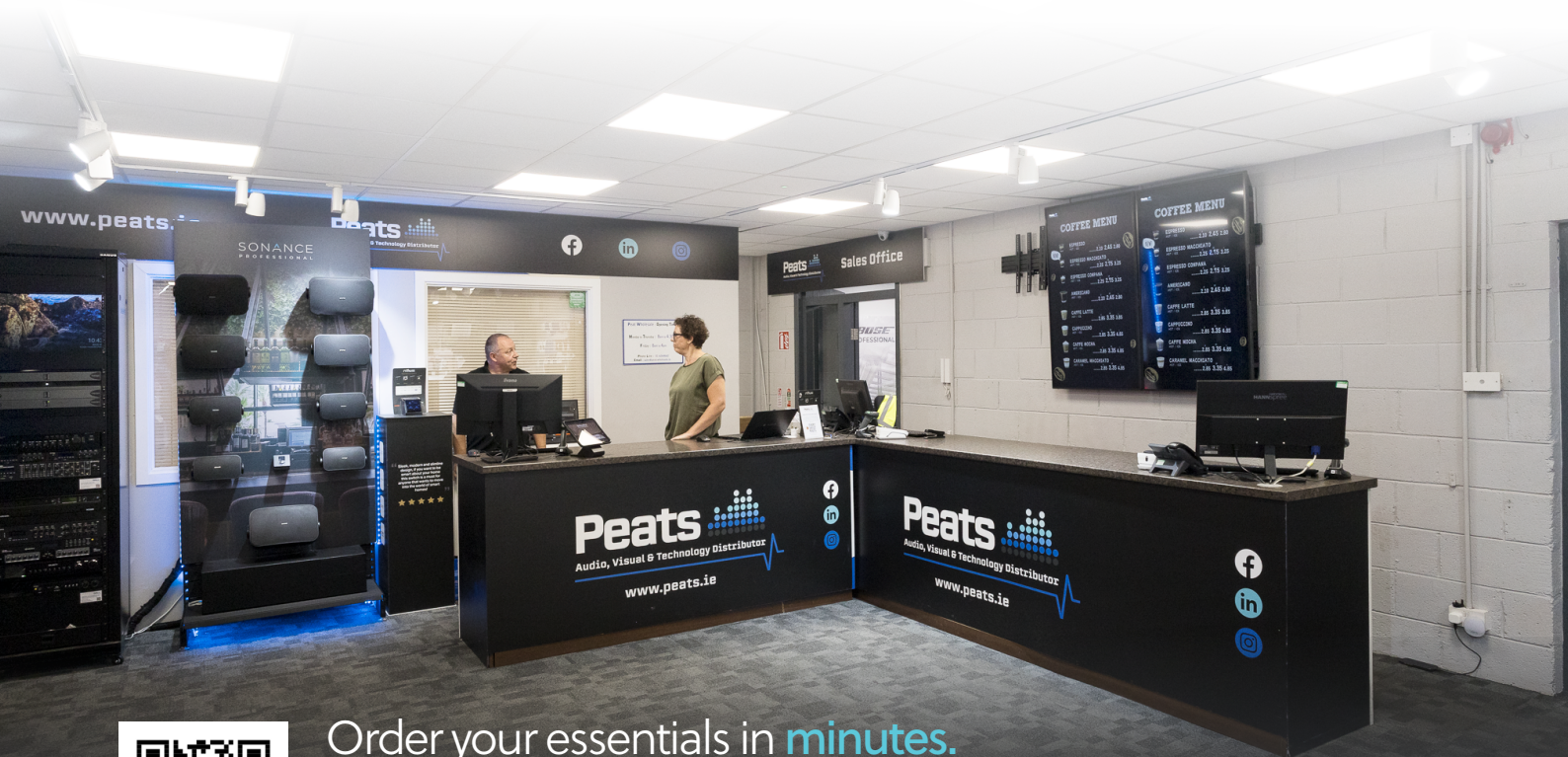
Speaker Cable

Premium cable for reliable audio installs



Batteries

Procell AAA & AA batteries in stock



Order your essentials in **minutes.**

Download the order form at [peats.ie/peats-essential](https://www.peats.ie/peats-essential)

Trade Counter staples in one place | Pre-order in minutes | Get straight to the install

This image shows a full page of blank graph paper. The grid consists of thin, light gray horizontal and vertical lines that intersect to form small squares across the entire surface. There are no margins, text, or other markings on the paper.



CEDIA[®]
MEMBER

AVGROUP.IE
A Network for Irish AV Professionals

Stay Connected with Peats

Stay up to date with the latest AV technologies, product launches, training opportunities and industry insights through www.peats.ie and our social media channels. Our website provides access to live-stock availability, price & product information, brand updates, and the latest solutions from the world's leading AV manufacturers. As the industry evolves, we will continue to develop our offering to help our customers stay informed, connected and ahead of the curve.



Partner with Peats on your next AV project

Visit our showroom | Speak to our AV team | Explore www.peats.ie

Follow our Socials

peats.ie/contact-us/